

# OUT OF THE BOX – DELUXE 500



The DELUXE 500 kit is a great package for higher volume merchants that want to stick with a standard card program. The merchant will choose a pre-designed Gift or Loyalty card from our templates. Cards will be printed with the merchant's DBA name; two additional lines of text can be added to the face of the card upon request. These cards are printed with our standard back of card text which includes a web address and toll free number for balance inquiries. Gift and Loyalty card services are available through this package. The DELUXE 500 kit includes everything the merchant needs to promote and advertise the product. Additional items can be added by submitting a reorder form with your initial order. Ask your sales agent for more details regarding this program.



## Package includes the following items:

- 500 Pre-designed Gift or Loyalty cards with Merchant DBA Name. Two lines of text can be added upon request.
- 500 Carriers
- (1) 5x7 Acrylic Display Sign
- (1) 4x4 Round Sticker
- (1) 4x5 Table Tent
- (1) 3x6 Vinyl Static Cling
- (1) Welcome kit (Program description, Terminal Guide, Web User Guide)
- Ground Shipping

*NOTE: Packages take 5-7 business days for production. Shipping time is not part of the production timeline.*

## Merchant Benefits and Card Options

### Increased Consumer Spending

Awareness is at an all time high! Sales can sometimes double from paper to plastic!

### Powerful Promotional Tool

Merchants can use the cards as a tool to increase sales during slow days or promotions.

### Increase Store Traffic

Signs and display material in your store will attract more customers wanting to buy a gift for a loved one.

### Promotes Customer Loyalty

Merchants can use the cards to help keep the customers coming back. Example: Buy \$50.00 today and get an extra \$10.00 on your card.

### Great Impulse Purchase

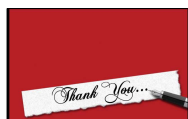
It has been studied and proven that consumers will tend to impulse purchase if you are promoting a product at the point of sale.

### Replace Paper Gift Certificate

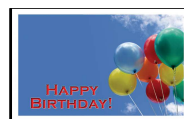
Most all merchants selling paper Gift Certificates experience problems with tracking, reporting, fraud, and duplicate use.

### Slippage and Breakage

The BIGGEST reason to use Gift Cards is not to have to give customers CASH BACK! Balances stay on cards! **Typically only 85% of a card's value is actually redeemed!**"



Thank You



Happy Birthday



Congratulations



Rose



Retail



Aurora



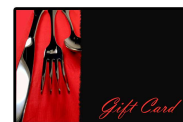
Red Bow



Cash



Gift Box



Restaurant



General

## Contact Information

## Pricing

	Merchant:
	Date:
	Setup Fee: \$
	Monthly Fee: \$
	Transaction Fee: \$