

# OUT OF THE BOX – DELUXE 100



The DELUXE 100 kit is a great package for merchants that want to launch a standard program. The merchant will choose a pre-designed card from our templates. Cards will be printed with the merchants' DBA name; two additional lines of text can be added to the face of the card. These cards are printed with our standard back of card text which includes a web address and toll free number for balance inquiries. Gift and Loyalty card services are available through this package. The DELUXE 100 kit includes everything the merchant needs to promote and advertise the product. Additional items can be added by submitting a reorder form with your initial order. Ask your sales agent for more details regarding this program.



## Package includes the following items:

- 100 Pre-designed Gift or Loyalty cards with Merchant DBA Name. 2 lines of text can be added upon request
- 100 Carriers
- (1) 5x7 Acrylic Display Sign
- (1) 4x4 Round Sticker
- (1) 4x5 Table Tent
- (1) 3x6 Vinyl Static Cling
- (1) Welcome kit (Program description, Terminal Guide, Web User Guide)

*NOTE: Packages take 5-7 business days for production for orders of 100-499. 500 or more will take 10-15 business days for production Proof available upon request, \$30.00 proof fee applies. Please allow 24-48 hrs for proof time. Proof time and shipping is not part of the production timeline. Merchant is responsible for shipping cost.*

## Merchant Benefits and Card Options

### Increased Consumer Spending

Awareness is at an all time high! Sales can sometimes double from paper to plastic!

### Powerful Promotional Tool

Merchants can use the cards as a tool to increase sales during slow days or promotions.

### Increase Store Traffic

Signs and display material in your store will attract more customers wanting to buy a gift for a loved one.

### Promotes Customer Loyalty

Merchants can use the cards to help keep the customers coming back. Example: Buy \$50.00 today and get an extra \$10.00 on your card.

### Great Impulse Purchase

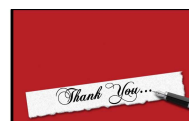
It has been studied and proven that consumers will tend to impulse purchase if you are promoting a product at the point of sale.

### Replace Paper Gift Certificate

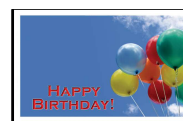
Most all merchants selling paper Gift Certificates experience problems with tracking, reporting, fraud, and duplicate use.

### Slippage and Breakage

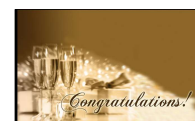
The BIGGEST reason to use Gift Cards is not to have to give customers CASH BACK! Balances stay on cards! **Typically only 85% of a card's value is actually redeemed!**"



Thank You



Happy Birthday



Congratulations



Rose



Retail



Aurora



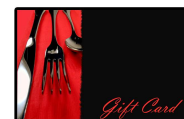
Red Bow



Cash



Gift Box



Restaurant



General

## Contact Information

## Pricing

	Merchant:
	Date:
	Setup Fee: \$
	Monthly Fee: \$
	Transaction Fee: \$